

### **Business Challenge**

There is a great difference between integration and interfacing. True integration enhances your current system by adding features and functionality, while interfacing only creates limitations, multiples workload and creates redundant operations. When companies spend tens of thousands of dollars on their accounting system, they should be able to tap into its abilities, not create disparity. This is why Point Solutions has developed the Fusion Retail Solution.

### **Features of the Fusion Retail Solution**

The Fusion Retail Solution utilizes the power of your accounting system, taking the guesswork out of customer and inventory management. This integration enables your sales staff to efficiently and effectively search for inventory across multiple locations, track serialized inventory, automatically use special customer/item based pricing, and kitting all managed from the back office. Gain valuable insight into your business with the following modules:

- Fusion Retail Solution Register
- Fusion Retail Solution Accounting System Interface (ASI)
- Fusion Retail Solution Host/Administration Module
- Fusion Retail Solution Communications Server and Client
- Fusion Retail Solution Reports Module

### **Benefits**

Today's highly competitive retail environment is forcing companies to adopt new technology to help drive new revenue and attract new customers, while maintaining their existing customer base. Most POS systems limit your ability to grow in this market place and fail to accommodate the changing trends in the retail environment. Fusion Retail Solution empowers your front line, enabling them to create a memorable environment that keeps customers coming back.

Save time and money by instituting a technology that puts information at their fingertips. The Fusion Retail Solution presents a solution to your front-line sales staff, enabling them to create a memorable environment that keeps your customers coming back time after time.

### **Your Next Step...Call Point Solutions Today**

Are you frustrated with your existing, out-dated, ill-fitting, and archaic software system? Does it keep you up at night? Does it hinder your ability to grow as a company? You owe it to yourself to take the first step and contact Point Solutions today and discover the possibilities of the Fusion Retail Solution.