FUSION
GIFT CARD

It's Never Been Easier to Gain
and Retain Your Customers.

Fusion Gift Card is an application service that is fully integrated to the existing Fusion Software POS systems. For business owners looking to strengthen customer relationships, increase traffic, and supercharge growth, take note: Fusion Gift Card allows funds to be directly deposited into your company's account, versus other credit card brands, where the processor holds your hard earned money.

How Fusion Gift Card Works?

> Real Time Analytics

Track, analyze and manage all of your customer relationship campaigns that are easily accessed from any computing or mobile device. No more waiting for reports from third party services or interpreting complicated technical data. This convenience gives you more time to directly engage with your customers

> Increase Sales & Revenue

80% of customers have either given or received a gift card in the last year. 49% of consumers agree they spend more after having joined a loyalty program. 70% of gift card recipients spend more than the value of the card.

> Go Digital. Go Mobile

Mobility has become one of the biggest game-changers in retail businesses today. Just having a POS system is not cutting it anymore. Fusion's Gift Card and Loyalty were built to seamlessly extend the reach of your business to interact with your customers wherever they are.

Additional Features

> My Wallet
Provides customers the flexibility to store all gift/rewards cards in one place.

> Admin Dashboard
The intuitive single dashboard allows you to track your gift card app usage and tweak your marketing strategy appropriately.

> Store Locator
Users will always know how to find you, whether at home or on-the-go. This function is integrated with Google Maps.

> Easy Gift Card Purchasing and Sharing
Users can effortlessly buy, send, and share gift cards directly through text messaging.

> eCard and Physical Gift Card Interoperability
eCard and physical gift card balances can be painlessly combined, further fostering transactions between you and your customers.

> Gift Card
Gives you greater control over when your patrons make purchases through your establishment.

> Simple Card Reloads
Offers easy reload functionality, helping to ensure your patrons never have an excuse not to buy your products.

> Notifications
Keep your customers informed on any new promotion, store, or event.

> Real Time Balance Updates
Your customers will always know just how much they have left, or when it's time to reload their card and continue making purchases.

> Available on iOS and Android
Fusion Gift card is a prerequisite for Fusion loyalty application services.

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