

# Efficiently transfer product, customer, order, and fulfillment information between your website and Acumatica.

Acumatica-Adobe Connector provides a bridge between Adobe/Magento's front-end eCommerce platform and Acumatica, facilitating seamless data exchange across stock items, sales categories, customers, orders, and shipment.



## Unique Selling Proposition (USP)

- ✓ **Seamless Data Integration:** The Acumatica-Adobe Connector ensures seamless synchronization between Acumatica ERP and Magento, streamlining operations for a more efficient workflow.
- ✓ **Real-time Efficiency:** Enjoy real-time updates for inventory, orders, and customer data, providing accurate business insights and boosting overall operational efficiency.
- ✓ **Tailored Solutions:** Customizable features and flexible configurations cater to individual business needs, empowering growth and ensuring success in the e-commerce landscape.

## Key Benefits

- ✓ **Efficient Data Handling:** Excels in processing large data volumes with Magento's bulk API, a unique advantage for high transaction businesses.
- ✓ **BOPIS Enablement:** Enables Buy Online, Pick up in Store (BOPIS) capabilities through seamless MSI mapping, a distinctive feature for omnichannel strategies.
- ✓ **Continuous Upgrade Readiness:** Stays current with Adobe and Acumatica upgrades via the "Always Current" program, ensuring businesses have access to the latest features and enhancements.



# Why Adobe Connector?

The Acumatica-Adobe Connector is tailor-made for savvy e-commerce businesses, retailers, wholesalers, and distributors leveraging the dynamic duo of Acumatica ERP and Magento platform.

## Key Features

- ✓ **Product Catalog:** Acumatica ERP syncs precise product information with Adobe/Magento, serving as the definitive source.
- ✓ **Promotional Pricing:** Set special prices in Acumatica by customer type and quantity, seamlessly synced with the e-commerce site.
- ✓ **Customers:** Maintain consistent customer data across Adobe/Magento and Acumatica, enhancing the experience.
- ✓ **Orders:** Instantly sync website orders with Acumatica ERP for rapid fulfillment, with the option to send ERP-generated orders back.
- ✓ **Payments:** Securely transfer payment details, including credit card tokens, for easy processing within Acumatica.
- ✓ **Taxes:** Transfer website tax calculations to Acumatica sales orders for compliance and accurate records.
- ✓ **Shipments:** Generate Acumatica shipments with real-time updates on the website, including tracking info and customer notifications.
- ✓ **Order Lookup:** Utilize Acumatica's order management for superior service and streamlined fulfillment, offering real-time order updates.
- ✓ **B2B:** Integrate Adobe Commerce B2B stores with Acumatica, syncing crucial business data for seamless operations.





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## Must-Have Prerequisites

To establish the system, the following prerequisites are essential -

### Adobe Commerce

- ✓ Magento Version 2.4.0 or higher.
- ✓ Installation of RabbitMQ and Composer-based extensions.
- ✓ Ensure Magento System Requirements are met; refer to: Magento Requirements.

### Acumatica

- ✓ Enable MSMQ extension.
- ✓ Intiate Automation Schedulers.
- ✓ Acumatica build version 22R1 or later.

### Differentiators

- ✓ **Comprehensive Integration Excellence:** Seamlessly integrates sales data, ensuring real-time synchronization for unparalleled store and customer experience management.
- ✓ **Optimized Customer Lifetime Value (CLV):** Elevates CLV through efficient purchases and automated updates, guaranteeing heightened accuracy and customer satisfaction.
- ✓ **Future-Proof Efficiency and Growth:** Maximizes efficiency by seamlessly integrating Adobe Commerce and Acumatica ERP, automating back-office tasks for strategic business growth.
- ✓ **Holistic Business Optimization:** Offers a comprehensive solution for optimized business performance, ensuring a seamless flow of operations for enhanced productivity and profitability.

### Competitor Analysis

The Following features makes Adobe a Unique Acumatica - Adobe Connector Product :

- ✓ Specialized understanding of intricacies in Adobe and Magento integration.
- ✓ Ensures seamless and accurate content synchronization between platforms.
- ✓ Provides extensive customization options for the Adobe Ecosystem.
- ✓ Supported by a team of seasoned experts for efficient integrations.
- ✓ Offers customized integrations to boost operational effectiveness.



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