Efficiently transfer product, customer, order, and fulfillment information between your website and Acumatica.

Acumatica-Adobe Connector provides a bridge between Adobe/Magento's front-end eCommerce platform and Acumatica, facilitating seamless data exchange across stock items, sales categories, customers, orders, and shipment.

Unique Selling Proposition (USP)

- Seamless Data Integration: The Acumatica-Adobe Connector ensures seamless synchronization between Acumatica ERP and Magento, streamlining operations for a more efficient workflow.
- Real-time Efficiency: Enjoy real-time updates for inventory, orders, and customer data, providing accurate business insights and boosting overall operational efficiency.
- ✓ Tailored Solutions: Customizable features and flexible configurations cater to individual business needs, empowering growth and ensuring success in the e-commerce landscape.

Key Benefits

- Efficient Data Handling: Excels in processing large data volumes with Magento's bulk API, a unique advantage for high transaction businesses.
- BOPIS Enablement: Enables Buy Online, Pick up in Store (BOPIS) capabilities through seamless MSI mapping, a distinctive feature for omnichannel strategies.
- Continuous Upgrade Readiness: Stays current with Adobe and Acumatica upgrades via the "Always Current" program, ensuring businesses have access to the latest features and enhancements.







PRODUCT DOCUMENTATION

Why Adobe Connector?

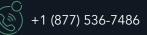
Adobe Connector

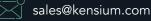
The Acumatica-Adobe Connector is tailor-made for savvy e-commerce businesses, retailers, wholesalers, and distributors leveraging the dynamic duo of Acumatica ERP and Magento platform.

Key Features

- ✓ **Product Catalog:** Acumatica ERP syncs precise product information with Adobe/Magento, serving as the definitive source.
- **Promotional Pricing:** Set special prices in Acumatica by customer type and quantity, \checkmark seamlessly synced with the e-commerce site.
- Customers: Maintain consistent customer data across Adobe/Magento and Acumatica, \checkmark enhancing the experience.
- Orders: Instantly sync website orders with Acumatica ERP for rapid fulfillment, with the \checkmark option to send ERP-generated orders back.
- Payments: Securely transfer payment details, including credit card tokens, for easy \checkmark processing within Acumatica.
- Taxes: Transfer website tax calculations to Acumatica sales orders for compliance and \checkmark accurate records.
- Shipments: Generate Acumatica shipments with real-time updates on the website, \checkmark including tracking info and customer notifications.
- Order Lookup: Utilize Acumatica's order management for superior service and stream- \checkmark lined fulfillment, offering real-time order updates.
- B2B: Integrate Adobe Commerce B2B stores with Acumatica, syncing crucial business V data for seamless operations.















Must-Have Prerequisites

To establish the system, the following prerequisites are essential -

Adobe Commerce

- Magento Version 2.4.0 or higher.
- Installation of RabbitMQ and Composer-based extensions.
- Ensure Magento System Requirements are met; refer to: Magento Requirements.

Differentiators

- Comprehensive Integration Excellence: Seamlessly integrates sales data, ensuring real-time synchronization for unparalleled store and customer experience management.
- Optimized Customer Lifetime Value (CLV): Elevates CLV through efficient purchases and automated updates, guaranteeing heightened accuracy and customer satisfaction.
- Future-Proof Efficiency and Growth: Maximizes efficiency by seamlessly integrating Adobe Commerce and Acumatica ERP, automating back-office tasks for strategic business growth.
- Holistic Business Optimization: Offers a comprehensive solution for optimized business performance, ensuring a seamless flow of operations for enhanced productivity and profitability.

Acumatica

- Enable MSMQ extension.
- ✓ Intiate Automation Schedulers.
- \checkmark Acumatica build version 22R1 or later.

Competitor Analysis

The Following features makes Adobe a Unique Acumatica - Adobe Connector Product :

- ✓ Specialized understanding of intricacies in Adobe and Magento integration.
- Ensures seamless and accurate content synchronization between platforms.
- ✓ Provides extensive customization options for the Adobe Ecosystem.
- ✓ Supported by a team of seasoned experts for efficient integrations.
- ✓ Offers customized integrations to boost operational effectiveness.

