# B2B Module for BigCommerce Clients leveraging Acumatica as the definitive data source.

Elevate Your Business with Our Custom B2B Solution - Perfect for BigCommerce + Acumatica Users

#### **Unique Selling Proposition (USP)**

Discover the compelling facets of BigCommerce B2B Connector that set it apart:

- Fast track B2B capabilities on your BigCommerce Website: The Kensium BigCommerce B2B Connector includes a BigCommerce App that enables B2B functionalities on the BigCommerce platform and facilitates data synchronization with Acumatica.
- Enhance your BigCommerce Store with B2B capabilities: As buying habits evolve, achieving sales excellence now relies heavily on delivering personalized experiences through various channels.
- Real-time Synchronization: B2B for BigCommerce is built on top of Kensium Commerce Framework (KCF), enabling real-time syncs between Acumatica and the B2B segment of the BigCommerce website.

### **Key Features**

- Error Notification: Instantly alert customers to critical errors via built-in notifications.
- Comprehensive Configuration: Minimize customizations with extensive configurations, saving time and resources.
- ✓ Location-Based Security: Define user locations for enhanced security and accurate deliveries.
- Invoice Management: Simplify financial operations by viewing and paying open Acumatica invoices through BigCommerce B2B.
- **Role Assignment:** Customize access and permissions by defining and assigning custom roles to company users.
- Hierarchical Mapping: Effortlessly map Companies > Users > Locations for efficient management between the B2B App and Acumatica.
- Salesperson Integration: Streamline user management by allowing salespersons to log in as company users via the B2B App admin portal.



# Acumatica

B2B

# **BIGCOMMERCE**



SCHEDULE A DEMO

**PRODUCT DOCUMENTATION** 

# Why BetterB2B?

B2B module is built specifically for BigCommerce customers running Acumatica as the source of truth and want to enhance their BigCommerce Store with B2B capabilities.

## **Key Benefits**

- B2B for BigCommerce integrates seamlessly with Acumatica via the Kensium Commerce Framework (KCF) for real-time updates.
- It complements Acumatica's native BigCommerce Connector by extending synchronization to critical entities like Companies, Contacts, Locations, Quotes, Invoices, etc., ensuring a seamless user experience.

### **Competitor Analysis**

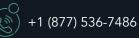
- Real-time Data Sync: Effortlessly keep your data up to date with seamless real-time synchronization.
- Customizable Data Exchange: Tailor attributes and fields for exchange, optimizing speed and efficiency.
- Error-Proof Sync Initiation: Intelligent monitoring triggers syncs based on Acumatica field changes, ensuring accuracy.
- Robust Offline Handling: Built-in queuing preserves data integrity, even during offline periods.
- Comprehensive Logging: Gain deep insights with detailed transaction tracking and robust log management.
- Dynamic Customization: Modify the connector to your needs through open-source code and Acumatica's extensibility.
- Always Current Program: Stay ahead with automatic updates for BigCommerce and Acumatica compatibility.

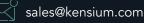


KENSIUM

BigCommerce B2B Connector













#### Differentiators

**Comprehensive Data Sync:** Extends synchronization to critical B2B entities, eliminating the need for multiple connectors.

**Seamless User Experience:** Ensures a smooth data flow for improved user engagement and operational efficiency.

**B2B Tailored:** Designed specifically for B2B, offering advanced features like quote management and location-based security.

**Simplified Integration:** Consolidates B2B functions, reducing complexity and customization efforts.

#### **Must-Have Prerequisite**

To establish the system, the following prerequisites are essential:



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Ensure Storage of 50 GB

Maintain Bandwidth of 1000 GB



Store details to configure.

