

# Unlocking Commerce Success with CommercePro for Acumatica.

Augment Acumatica with CommercePro for advanced customer, inventory, pricing, shipping, and order management capabilities.

## Unique Selling Proposition (USP)

- ✓ **Effortless Integration:** Integrate CommercePro with Acumatica seamlessly for optimized commerce operations and streamlined workflows.
- ✓ **Proven Commerce Expertise:** Leverage Kensium's proven commerce expertise from numerous implementations to revolutionize your back-office operations.
- ✓ **Cost-Effective Configurations:** Customize Acumatica for B2C/B2B needs with cost-effective configurations, avoiding costly customizations and saving time and resources.
- ✓ **Operational Excellence:** Prioritize operational efficiency with CommercePro, enabling precise inventory management, accurate pricing, faster shipping, and enhanced customer service for a competitive edge.

## Key Benefits

- ✓ **Unified Order Aggregation:** Centralize orders from multiple channels for a seamless customer experience.
- ✓ **Customer Order Summary:** Enhance loyalty with a comprehensive view of customer history.
- ✓ **Vendor Inventory Management:** Streamline drop shipping and ensure accurate order fulfillment.
- ✓ **Free Stock Item Incentives:** Encourage loyalty by offering complimentary items.
- ✓ **Duplicate Order Check:** Prevent duplicate orders for a smoother shopping process.
- ✓ **Unit-Based Pricing:** Automatically calculate fair sales prices based on units.
- ✓ **Collect-Then-Ship:** Secure payments before shipping to build trust with customers.



# Why Commerce Pro?

In today's dynamic commerce landscape, competitiveness and efficiency are paramount. CommercePro enhances Acumatica's commerce capabilities, offering cost-effective, ready-made solutions for essential functions in distribution and manufacturing.



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## Key Features

- ✓ **Collect-Then-Ship:** Secure payment collection before shipping with Commerce Pro's feature.
- ✓ **Auto Assign Sales Categories:** Automatically assign item sales categories, particularly beneficial for businesses with extensive catalogs.
- ✓ **Quick Kits:** Streamline kit assembly without Acumatica's Kit Assembly screen through Commerce Pro's feature.
- ✓ **Kit Number Display:** Keep kit quantity information up to date in Acumatica Cloud ERP for improved inventory management.
- ✓ **Kit Price Calculator:** Easily manage fluctuating kit prices in Acumatica Cloud ERP with dynamic price adjustments based on component changes.
- ✓ **Multi-Website Support:** Expand sales channels by adding multiple websites as branches in Acumatica Cloud ERP with customized parameters.
- ✓ **AWS S3 Images:** Reduce Acumatica storage usage and share image URLs across multiple eCommerce channels by storing product images in AWS.
- ✓ **Dynamic Merchandising:** Organize attributes into sections for improved product presentation.
- ✓ **Dropship Tracking:** Enhance visibility by adding tracking information at the Purchase Order level.



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## Differentiators

- ✓ **Advanced Analytics:** Commerce Pro delivers robust reporting for deep operational insights, enabling data-driven decisions for higher profitability.
- ✓ **Tailored Buying Experiences:** Craft personalized journeys for customers with Commerce Pro. Optimize sales, streamline orders, and enhance loyalty through customized interactions.
- ✓ **Precision Order Processing:** Commerce Pro offers expert quantity validation and flexible editing for precise control, boosting customer satisfaction and operational efficiency.

## Competitor Analysis

- ✓ **Bridge Acumatica's Limitations:** CommercePro fills in the gaps left by Acumatica, ensuring your business thrives by addressing crucial needs.
- ✓ **Cost-Effective Customization:** Avoid the expense and time investment of customizing Acumatica with CommercePro's affordable alternative.
- ✓ **Effortless Integration and Streamlined Operations:** Seamlessly enhance Acumatica's capabilities with CommercePro, simplifying and streamlining operations without a lengthy implementation process.

## Must-Have Prerequisites

- ✓ We need Acumatica Version and Build number of Customer instance.
- ✓ List of features list which client is interested in for selective enabling.
- ✓ List of features for Connector Sync



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