

Connect your Acumatica instance with the ultimate omnichannel system optimized for your ecommerce business.



KENSIUM

Sellercloud Connector

Kensium's Sellercloud Connector links Acumatica with Sellercloud, streamlining operations, automating online retail tasks, and enhancing multichannel selling. This integration empowers Acumatica users to efficiently handle marketplace transactions in Sellercloud while managing financials and warehouse activities in Acumatica.



Unique Selling Proposition (USP)

- ✓ Unlock Seamless Omnichannel Excellence: Sellercloud Connector for Acumatica offers various tools and features to manage inventory, process orders, and expand reach across multiple online marketplaces and sales channels.
- ✓ Elevate your business: Leverage Sellercloud - All-in-One Solution for Effortlessly Orchestrating Ecommerce Success, with Acumatica.
- ✓ Embrace ultimate operational simplicity: Seize omnichannel growth like never before, all the while simplifying your operations by tracking all inventory and order transactions across various sales channels.

Key Benefits

- ✓ Real-Time and Smart Data Sync Initiation: Sync Acumatica data instantly to Sellercloud. Defining and sync only required attributes for speed and efficiency.
- ✓ Historical Data Resync: Re-sync past Acumatica data changes on demand in batch mode.
- ✓ Multi-Company Connectivity: Connect multiple Sellercloud companies for seamless regional order and shipment handling.
- ✓ Unified Financial Data: Integrate sales, charges, fees, and refunds into Acumatica for a unified financial view.



To Learn More

SCHEDULE A DEMO

PRODUCT DOCUMENTATION



Why Sellercloud?

This solution is predominantly embraced by a diverse range of enterprises, including e-commerce businesses, retailers, wholesalers, and distributors, all of whom strategically harness the combined power of Acumatica ERP and the Sellercloud platform to expand their sales channels across ecommerce sites, EDI, and marketplaces.

Key Features

- ✓ Enhanced Inventory Management: Streamline inventory control with Shadow SKUs, Kits, and Variation SKUs synchronized with Acumatica's Template Items.
- ✓ Optimized Warehouse Allocation: Prevent overselling and maintain precise inventory levels, including FBA and WFS tracking, through seamless Acumatica-Sellercloud integration.
- ✓ Simplified Multi-channel Order Management: Customize synchronization and streamline workflow control for efficient multi-channel order management.
- ✓ Efficient Order Updates: Seamlessly handle order updates from platforms like BigCommerce, Shopify, and hundreds of marketplaces.
- ✓ Accurate Shipping Information: Ensure timely and accurate shipping updates by pushing Acumatica fulfillment data, including partial shipments and dropships, to Sellercloud.
- ✓ Up-to-Date Inventory Maintenance: Maintain precise inventory levels by importing returns, refunds, and order cancellations from supported channels into Acumatica via Sellercloud.
- ✓ Streamlined Procurement: Effortlessly manage vendors, sync purchase orders, and optimize inventory replenishment between Acumatica and Sellercloud.
- ✓ Enhanced Profitability Insights: Import channel fees into Acumatica, track costs, and commissions with separate GL entries for robust financial analysis and informed decision-making.



Competitor Analysis

Kensium's Sellercloud Connector for Acumatica stands unrivaled, occupying a league entirely on its own, and there exists no comparable product within the market. This exceptional distinctiveness bestows a multitude of advantages upon your business.



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Must-Have Prerequisites

Acumatica

- ✓ Customizer Role Access to import and publish packages.
- ✓ Distribution Module Access
- ✓ Access to manage Automation Schedules
- ✓ Access to create Generic Inquiries
- ✓ Access to manage Custom Queues for Push Notifications.

sellercloud

- ✓ Administrative account access
- ✓ Access to Companies, Warehouses & Orders
- ✓ Access to Custom Columns and Product Attributes
- ✓ Access to API based data updates for Products, Orders and Shipments especially.
- ✓ Access to create and manage Queued Jobs in Sellercloud
- ✓ Access to create and manage automation tasks in Sellercloud to retrieve data.

Differentiators

All data flows in real-time between Sellercloud and Acumatica, ensuring data is up to date in both the systems. Once the data is in Sellercloud, it connects to marketplaces, shopping carts, shipping partners, vendors, 3PLs, Payment Gateways, Repricers, and others, giving you endless possibilities for reaching more customers and increasing your sales.